Contents

List of Tables ix
Acknowledgments xi
List of Abbreviations xiii

CHAPTER ONE
Seeking a Voice in the Melting Pot 1

CHAPTER TWO
Immigration to the United States 9

CHAPTER THREE
Immigration, Diversity, and the Media in the United States 26

CHAPTER FOUR
Broadcasting in the United States 42

CHAPTER FIVE
Radio and America’s Diversity:
The Little Medium That Refuses to Be Squeezed Out 65

CHAPTER SIX
Commercial Television and America’s Diversity 102

CHAPTER SEVEN
Cable Television and America’s Diversity: The Era of Choice 137
CHAPTER EIGHT
Noncommercial Television and America’s Diversity:
Public Television  188

CHAPTER NINE
Noncommercial Television and America’s Diversity:
Community Access  211

CHAPTER TEN
A Map of the Intersection  240

Notes  259
Selected Bibliography  289
Index  299